

Oren Levy

SENIOR PRODUCT DESIGNER

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PROFILE

Five years designing complex systems for defense and enterprise - from electronic warfare platforms to logistics and energy infrastructure. MA in social psychology applied directly: behavior, trust, and cognitive load as design material, not soft concepts. At EnergyTeam since 2025, leading UX delivery and heading the design team's AI workflow integration.

EXPERIENCE

EnergyTeam

May 2025 - Present

Senior Product Designer

- Leading UX and UI design for a large-scale defense platform - multiple interconnected systems, real operational stakes, direct-sunlight environments where error cost is high.
- Driving AI integration across the design team - building workflows, tooling, and standards that change how the team operates day to day.
- Working directly with military stakeholders, PMs, and engineering from research and system-level thinking through final Figma delivery.
- Applying behavioral psychology principles to interface decisions: attention management, trust signals, and cognitive load reduction in high-demand contexts.

MOUSE

Jan 2020 - Apr 2025

Senior UX Designer

- Led full-cycle UX design for defense and enterprise clients including Elbit Systems and IAI - research, system design, interaction design, and pixel-perfect delivery across five years of continuous engagements.
- Managed stakeholder communication and strategic alignment for classified and technically complex products, maintaining design direction across long-running projects.
- Handled end-to-end dev handoff - documentation, QA, and structured design-to-development workflows across Figma, Axure, and Zeplin.
- Worked in high-stakes operational contexts where interface failures have real consequences - precision, consistency, and system-level thinking were requirements, not preferences.

Keinan-Sheffy · Pilat · Midot

Jul 2017 - Dec 2019

Occupational Psychologist

- Conducted behavioral interviews and psychological assessments at leading Israeli evaluation centers, across defense, finance, and technology sectors.
 - Produced practical reports guiding recruitment and internal mobility decisions for large organizations.
 - Built expertise in cognitive evaluation, organizational behavior, and decision-making - now integral to how I approach research, system design, and usability in design work.
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EDUCATION

MA in Social Psychology

Reichman University (IDC Herzliya), Israel

BA in Psychology

Ben-Gurion University of the Negev, Israel

TOOLS & METHODS

DESIGN	Figma (primary), Axure, Adobe Photoshop, Adobe Illustrator, Sketch
PROCESS	Jira, Confluence, Notion, Miro, Google Docs/Slides
AI / WORKFLOW	Claude (Claude Code), Gemini, Kling - integrated into daily design workflow for spec writing, QA, and prototyping
HANDOFF	Figma Dev Mode, Zeplin, design token workflows, component documentation